

Well produced messages on hold can help you significantly

**INCREASE  
YOUR  
NET PROFIT!**



www.aecomcomms.com

*Opportunity is Calling. Pick it Up.*

What can effective Market Messages on-hold do for your Business? 1

✓what's important

1. Enhance your Business Image / Sound Bigger
2. Differentiate yourselves - why should they be doing Business with You
3. Increase Sales by Cross-Selling / Up-Selling other products / services
4. Boost your Reputation – leave a lasting first impression
5. Introduce & Promote your Special Offers - Stimulate interest
6. Keep callers Focused on Your Brand – Instill Confidence in you
7. Answer FAQ – Emergency /Operating Hours / Location / Address
8. Reduce caller abandonment (hang-ups)
9. Prevent callers from hearing dead air, chimes or competitors ads (radio)
10. Promote your Website or Social Media page




**Make Every Phone Call Count**

**DO THE MATH**

My business receives

I am open

You're missing out on ????

**X**

**=**

Calls per Day

Days per Year

Marketing opportunities per Year

*Market Messaging will work with you to create a warm, caring, and informative on-hold message that reassures callers while promoting the benefits that your business has to offer.*

POWERED BY AECOM SOLUTIONS