

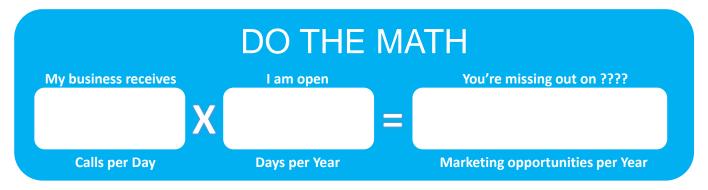


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Opportunity is Calling. Pick it Up.

What can effective Market Messages on-hold do for your Business? 1		√what's important
	Enhance your Business Image / Sound Bigger	
2.	Differentiate yourselves - why should they be doing Business with You	
3.	Increase Sales by Cross-Selling / Up-Selling other products / services	
4.	Boost your Reputation – leave a lasting first impression	
5.	Introduce & Promote your Special Offers - Stimulate interest	
6.	Keep callers Focused on Your Brand - Instill Confidence in you	
7.	Answer FAQ - Emergency / Operating Hours / Location / Address	
8.	Reduce caller abandonment (hang-ups)	
9.	Prevent callers from hearing dead air, chimes or competitors ads (radio)	
10.	Promote your Website or Social Media page 📁 😕	

Make Every Phone Call Count



Market Messaging will work with you to create a warm, caring, and informative on-hold message that reassures callers while promoting the benefits that your business has to offer.